

CATALYST 2026

Sponsorship Opportunities



Friday, May 15, 2026 — Join Seattle's Union Gospel Mission's Catalyst 2026 Gala and you'll be a part of a community of donors who are committed to this critical and life-changing work.

Make a Difference

The homelessness crisis in the greater Seattle area is the third largest in the nation — it's massive and growing. Seattle's Union Gospel Mission, with our deep experience and high success rates, understands homelessness' complex root causes and effective solutions.

Our 78% recovery program success rate reflects our relationally driven, longer-term approach, an approach that requires significant time and resources. Your partnership to help raise \$1M at Catalyst 2026 will help give our homeless neighbors a second chance.

Gain Valuable Visibility

Catalyst 2026 is one of Seattle's premier events.

- Your sponsorship generates valuable visibility and increased brand awareness, positioning your company as a community leader while providing a valuable return on your investment.
- Marketing exposure to an estimated 600 Gala patrons, donors, and volunteers through event materials.
- Recognition in front of 20,000+ local Mission supporters through publications, websites, and social media.
- Exclusive opportunities to network with the region's leading business, civic, and social leaders.

Enjoy a Memorable Evening

Catalyst 2026, will highlight the full journey of transformation that happens through every Mission program — from outreach and recovery to graduation and aftercare. Together, we'll step into generosity and light the way, guiding neighbors' step by step toward restoration and renewed life.



PRESENTING — \$100,000

Impact

Your support at this level helps us make this event possible!

It is equivalent to providing an entire month of comprehensive care for 80 women with case management and counseling services at our new emergency shelter in Seattle. Together, we can help more women find the love and support they need to begin the journey toward healing and a new life!

Visibility & Recognition

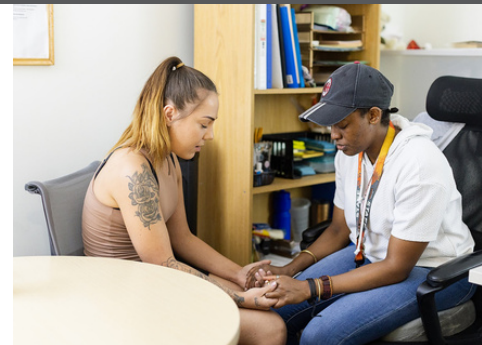
- Exclusive “Presented by” branding on all Gala invitations and communications
- Recognition on:
 - Catalyst 2026 invitation, program, signage, slideshow, and on-stage by Emcee
 - Website and emails
- Inside cover full-page ad in event program
- Opportunity to provide promotional materials at Gala

Event access:

- 2 VIP tables (20 seats) with premier seating placement

Social Media:

- Three dedicated Mission social media features



VISIONARY — \$50,000



Impact

For families trapped in poverty — or worse, living on the streets — your support could provide an entire month of comprehensive care with case management and counseling services at our new emergency shelter in Seattle. Together, we can help 40 women and children seeking a second chance, hoping for a brighter future.

Visibility & Recognition

- Recognition on:
 - Catalyst 2026 program, signage, slideshow, and on-stage by Emcee
 - Website and emails
- Full-page ad in event program

Event access:

- 1 VIP table (10 seats) with premier seating placement

Social Media:

- Three dedicated Mission social media features



CHAMPION — \$25,000

Impact

Your support can provide 3 month of shelter and care for 7 individuals staying in our Women and Children's Shelter. For children residing with their mothers, we provide supportive care, play, and counseling. Children can experience a safe place to find healing and reunification with their mothers.

Visibility & Recognition

- Recognition on:
 - Catalyst 2026 program, signage, slideshow, and on-stage by Emcee
 - Website and emails
 - Full-page ad in event program
- Event access:
- 1 VIP table (10 seats) with prominent seating placement
- Social Media:
- Three dedicated Mission social media features
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CHANGEMAKER — \$15,000

Impact

Your support can provide 6 months of weekly counseling sessions for 15 men or women in recovery programs at the Mission. Through a holistic approach that includes help and support for a person's mental, physical, emotional, social, and spiritual well-being, guests experience transformation.

Visibility & Recognition

- Recognition on:
 - Catalyst 2026 program, signage, slideshow, and on-stage by Emcee
 - Website and emails
 - Half-page ad in event program
- Event access:
- 1 table (10 seats) at Catalyst 2026
- Social Media:
- Three dedicated Mission social media features
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new 2026 sponsorship level!

ADVOCATE — \$10,000

Impact

Your support can provide 6 months of recovery programming for one man or woman in the Mission's recovery programs. Our year long recovery programs provide tools, counseling, and support to heal and break free from addiction. The opportunity to build a stable and thriving life.

Visibility & Recognition

- Recognition on:
 - Catalyst 2026 program, signage, slideshow, and on-stage by Emcee
 - Website and emails
- Half-page ad in event program

Event access:

- 1 table (10 seats) at Catalyst 2026



PARTNER — \$5,000

Impact

Your support can cover 120 phone calls to the Mission's GetHelp line, connecting people to opportunity for new life! The GetHelp team carefully assesses each caller's needs and refers them to the appropriate resources, whether at the Mission or through our community partners.

Visibility & Recognition

- Recognition on:
 - Catalyst 2026 program, signage, and event slideshow
 - Website and emails
- Quarter-page ad in event program

Event access:

- 4 Tickets to Catalyst 2026



OTHER OPPORTUNITIES



Media, Floral, or Gift In Kind

We will work individually with our media and gift in-kind sponsors to offer customized benefits:

- Display logo recognition on Event Program, Event Signage, and On-Screen During Event
- Website: logo inclusion on event page and emails
- At least 2 tickets to the event

Other Marketing Opportunities

Catalyst 2026 Program Advertisements

Full-Page Ad in Color — \$1,000

Half-Page Ad in Color — \$500

TO SPONSOR

Go to ugm.org/catalyst or
contact Kaitlyn Anderson at (206) 432-8404
catalyst@ugm.org

Thank you to our 2025 Sponsors

ADVOCATE SPONSORS



EMPLOYEES OF
AMERICAN SEAFOODS



PARTNER SPONSORS



MEDIA SPONSOR



FLORAL SPONSORS





Sponsorship Levels and Benefits

	Presenting \$100,000	Visionary \$50,000	Champion \$25,000	Changemaker \$15,000	Advocate \$10,000	Partner \$5,000
Presenting Name on Invite	●					
Emcee Onstage Recognition	●	●	●	●	●	
Signage at Event	●	●	●	●	●	●
Website & Emails	Presenting Logo	Prominent Logo	Prominent Logo	●	●	●
Event Program	Full-Page Inside Cover	Full-Page	Full-Page	Half-Page	Half-Page	Quarter-Page
Table/Tickets	2 VIP Tables	1 VIP Table	1 Table	1 Table	1 Table	4 Tickets
Table Location	Premier	Premier	Prominent			
Social Media	3 Dedicated Posts	3 Dedicated Posts	3 Dedicated Posts	3 Dedicated Posts		
Opportunity to Provide Marketing Materials	●					

new 2026 sponsorship level!